@ᴜnik-ᴨame

Universal Naming System
designed for the decentralized economy

Send

Pay to
@bruce.clark#gift ✓ ✕
BTC / 1Jsw6AtYKQpvJoo1PinUC8SZvCrC39rNyL

Amount
3.1416   **BTC**

✓ Success

@bruce.clark

Trust : ★★★★☆   Unik : ✓

Coins supported by **#gift** :

₿ BTC - BITCOIN   ◆ ETH - ETHEREUM
QTUM - QTUM   ⓩ ZCH - ZCASH
www.unik-name.com
unik-name.com
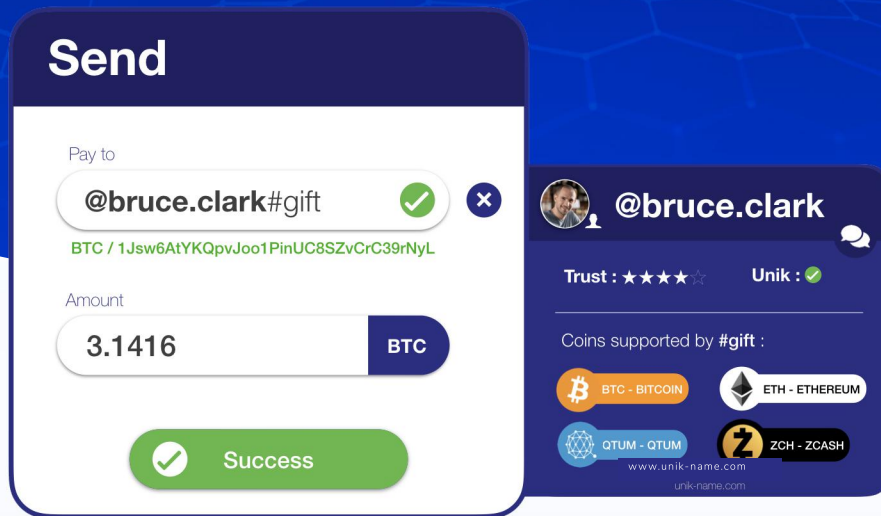
HOW IT WORKS ?

Get your own @unik-name and share it like your eMail address

@unik-name is your universal human-readable address to enter into the decentralized economy. Your @unik-name is easily rememberable, protected against typosquatting and respectful of your privacy. Associated with meaningful or fancy labels, you can share it with confidence instead of all your encoded and enigmatic public addresses, as you do with your eMail address.

@unik-name thrills user experience when doing transactions over blockchains, increasing trust, reducing risks, and unlocking access to new decentralized services.

Like eMail addresses in early 80s, @unik-name is going to unlock massive adoption of blockchain services by end-users and e-business companies.

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Laurent Lourenco at MoneyConf 2018

UNIK-NAME.COM

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MANIPULATING PUBLIC ADDRESSES SUCH AS
1EBHA1ckUWzNKN7BMfDwGTx6GKEbADUozX

makes blockchain transactions unsafe and hazardous. Who has ever transferred crypto knows the stress when pushing "send" and then refreshing the screen to track the transaction into the blockchain space.

With the new paradigm of decentralised economy, the number of tokens, cryptocurrencies, blockchains, and networks is growing at an exponential rate, multiplying the use of these addresses, therefore increasing the risks of errors and losses.

USERS NEEDS

#**1**
Trust your recipient's public addresses with a human-readable name, such as with email addresses

- Stop the nightmare of many unsecured copy/paste and emails to get your recipient's public addresses!
- Ensure recipient addresses are valid before doing transactions!

#**2**
Keep cool! Overall transaction processing is going well

- Stop refreshing screen (F5) for tracking transactions!
- Get notified of any events on your public addresses!

NUMBER OF BLOCKCHAIN TRANSACTIONS IS IN THE BILLIONS AND IS GROWING EXPONENTIALLY.

"
94% of users worry about making mistake when sending cryptocurrencies*.

—— @UNIK-NAME IS A DIGITAL ASSET

Your @unik-name is forged for life into a non-fungible blockchain token, a digital asset with strong ownership rules. It provides a secured access to the registry of user's data and addresses.

Your @unik-name is built with Safetypo © for a peerless User eXperience. You've the guarantee that your @unik-name cannot be counterfeit: no errors due to confusing characters, accents, homonyms, separators, character inversion, international charset...

Your @unik-name belongs to a class: are you an individual, a company, a decentralized organization? No possible confusion when you're doing transactions or sharing your data. Each class provides specific trusted badges and capabilities.

—— UNIVERSAL NAMING SYSTEM

@unik-name is a Universal Naming System providing a controlled sharing of user's data and addresses, based on decentralized technologies.

Universal by design, @unik-name registry allows storage of any kind of existing and yet to be invented identifiers: decentralized eMail addresses, decentralized files, future blockchain address format...

Users keep self-control on their privacy policy, and choose which information to share and with whom. Users may decide to stay totally anonymous.

@bruce.clark

#gift :

BTC - BITCOIN	1Jsw6AtYKQpvJoo1PinUC8SZvCrC39rNyL	DEFAULT
BTC - BITCOIN	1DTm1DipgYM8bWJ3gqQ5dzDb1N56xDtTyZ	
ETH - ETHEREUM	0x1F04ef7263804FAFb839f0D04E2b5a6A1A57DC60	
QTUM - QTUM	QNqKeSsHjZfbVxB2jkpDUgGcZvSheWKhCw	
ZCH - ZCASH	t1auwadzc4DHaFnaLK8wHegVirqhLia7dsP	

#incomes :

BTC - BITCOIN	186etwejKTobeoBqdfSf1B8bxDTNeQrVp7	
ETH - ETHEREUM	0xC3a7a0586Fd34bd18751FDF53819b147B6	DEFAULT

unik-name.com

Use it everywhere
EVERY BLOCKCHAINS, EVERY WALLETS, EVERY EXCHANGES...

@unik-name registry is accessed by our Universal API. We provide tools (integration kits, add-ons, SDK...) in order to allow the community to easily integrate the solution into the existing blockchain ecosystem: wallet, exchanges, or any services which handle any kind of public addresses and identifiers.

Token Economy
ENABLE FOR MASS ADOPTION

@unik-names are non-fungible tokens. People get their @unik-name for life. They acquired it once and they are able to trade it on a dedicated market place. Freemium/Premium plans are available for @unik-name use. Users can pay in many crypto or in fiat.

A token-based rewarding program is designed to incentivize partners.