



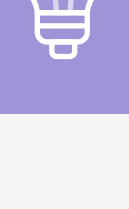
Parley Pro

Parley Pro is a secure, web-based platform for cross-party contract negotiation.

ABOUT THE PROJECT

Born and bred in
Silicon Valley

Raised \$1,000,000
in startup capital

Innovative idea
and implementation

THE HUFFINGTON POST

TECHCO

engadget

INFLUENCIVE

Press about Parley Pro.
Links available at [parleypro.com](#)

ABOUT OUR WORK

1

One year of hard, productive work

Daily meetings, planning, responding to business needs, making UX decisions, and analyzing feedback from customers.

2

Resolved many UX puzzles

The idea was not new, but our approach was innovative. We spent a lot of time on analysis, checking assumptions with prototypes, and A/B tests.

3

Organized the design department

We promoted cooperation between designers and developers, and defined versioning flow, file structure, UI kits, and the definition of done.

4

Designed 1000+ mockups

We had to make many complex components, examine element states in detail, prepare responsive versions, and create clean, attractive UI.

EXAMPLES OF OUR DESIGN WORK

36 Active Contracts

8 Internal review

4 Internal approval

12 Negotiation

4 Negotiation approval

8 Signature

Number of Contacts by Company

Due Date Approaching

Days in Negotiation

Contract Activity

Number of Contracts by Tag

Renewals Approaching

Contracts dashboard

Dashboard

Use Parley Pro's interactive dashboards to manage your negotiations and track contract milestones, including renewals.

The dashboards display your current status and key performance indicators for your portfolio of contracts, allowing you to make data-driven decisions and optimize your negotiation process.

Dashboard is responsive and designed for all resolutions

Example of responsive

One contract dashboard

True Colors Service Agreement

REVIEW REVIEW NEGOTIATE (2) SIGN MANAGE

Discussions Documents

True Colors Service Terms

ACME Inc. Subscription Terms and Conditions

1. Scope

1.1. These ACME Inc. Subscription Terms and Conditions (the "Terms and Conditions") form part of the Master Services Agreement (the "Agreement") by and between ACME Inc. Inc., (hereinafter "ACME Inc.") and Customer (as identified in the Service Order referencing these Terms and Conditions). These Terms and Conditions will apply to Customer's use of the Services and Code (as such terms are defined below) and to all Service Orders (as such term is defined below) that are entered into by ACME Inc. and Customer. Any Services that Customer is eligible to receive will be identified in one or more Service Orders. The specific Services that Customer is entitled to access and the Service Term during which the Customer is entitled to access such Services are all as identified in the Service Orders. New technologies accepted

2. Definitions

2.1. "Additional Usage Fee" means the fee or fees identified on one or more Service Orders that will apply if Customer's use of the Services exceeds the Authorized Usage Level.

2.2. "Agreement" means each Service Order, these Terms and Conditions, and all exhibits and attachments to the foregoing.

2.3. "Authorized Domain" means a web domain owned or administered by Customer.

2.4. "Authorized Usage Level" means the maximum number of Sessions that can be initiated using the Services without incurring an Additional Usage Fee.

Environment for application and new balance

START DISCUSSION

Negotiation

Negotiate with your counterparty on the same platform and with shared documents.

Outline your negotiation points and suggested text changes through discussions.

See open discussions prioritized across the entire contract, and focus people's attention on key issues.

States of creating discussion form

Uploading documents form for negotiation

PARLEYPRO

How it works Pricing Blog Sign in REQUEST DEMO

NEGOTIATE BETTER CONTRACTS FASTER

All-in-one software for effective and efficient negotiation.

LEARN MORE

Landing page

We highlighted the advantages of using Parley Pro right on the landing page, and experimented with A/B tests to achieve the best possible conversion rate.

We designed, tested, and analyzed 4 different mockups for the landing page. As a result, we decreased the amount of information we placed on the landing page, made it clearer for new users, and moved pricing plans to a separate page.

Full version available at [parleypro.com](#)

Pricing

All-in-one software for effective and efficient negotiation. Simple pricing plans

STARTER \$30/mo per user billed annually

BUSINESS \$40/mo per user billed annually

ENTERPRISE Lets talk!

Security and Availability

Page about security

Add participants and assign roles on contract "<Contract name>"

Negotiation participants Approvers

Participants

Lilan Caldeira Chief Negotiator

kusnizza@gmail.com Intenal Reviewer

Roman Kisin Intenal Reviewer

Vlad Kamelsky Intenal Reviewer

hello@kusnizza.ru Intenal Reviewer

Rebecca Freeman (rebecca.freeman@nearzero.com)

Jim Morrison (jim.morrison@nearzero.com)

Hallie Mathis (hallie.mathis@nearzero.com)

CANCEL SAVE

Full flow mockups of users assignment

And thousands of mockups to choose from...

1-(PAR-619) Discussi...ling.psd 2 560 x 1 583

1-(PAR-1534) design c...iew.psd 2 500 x 2 280

1-(PAR-2201) Security...site.psd 2 500 x 5 232

1-(PAR-2331) Second...size.psd 2 500 x 1 610

1-(PAR-2348) Add tim...tory.psd 2 500 x 2 764

1-(PAR-2373) design l...age.psd 2 500 x 1 600

1-(PAR-2387) Design l...age.psd 2 500 x 1 600

1-(PAR-2401) improve...oard.psd 2 500 x 1 610

1-(PAR-2405) Design...atars.psd 2 880 x 1 610

1-(PAR-2407) Design t...sion.psd 2 500 x 2 099

1-(PAR-2414) design "...arty.psd 2 500 x 1 600

1-(PAR-2423) Design...pload.psd 2 500 x 1 600

1-(PAR-2424) Add mar...age.psd 2 560 x 1 568

1-(PAR-2441) Back to...te-2.psd 2 500 x 1 610

1-(PAR-2441) Back to...state.psd 2 500 x 1 610

1-(PAR-2482) SM design s...tiles.psd 2 732 x 1 610

1-(PAR-2488) design s...tiles.psd 2 500 x 2 034

1-(PAR-2491) design f...arty.psd 2 200 x 1 138

1-(PAR-2495) Demons...ent.psd 2 732 x 1 610

1-(PAR-2503) design t...sion.psd 2 500 x 1 610

1-(PAR-2520) Design r...een.psd 2 500 x 1 600

1-(PAR-2525) design r...lose.psd 2 500 x 2 099

1-(PAR-2528) design r...get .psd 2 500 x 1 610

1-(PAR-2535) design r...ent.psd 2 500 x 1 610

1-(PAR-2542) design r...ent.psd 2 560 x 1 568

1-(PAR-2543) original...text.psd 2 500 x 1 610

1-(PAR-2552) As a sup...t.psd 2 500 x 1 610

1-(PAR-2565) Create...all.psd 2 500 x 1 610

1-(PAR-2580) Home...s-2.psd 2 500 x 1 610

1-(PAR-2580) Home...s-2.psd 2 500 x 1 610

1-(PAR-2585) Design...sion.psd 2 500 x 1 610

1-(PAR-2591) Add more...t.psd 2 500 x 1 610

1-(PAR-2139) Design...sion.psd 2 500 x 1 610

2-(PAR-2201) Security...site.psd 2 500 x 5 232

2-(PAR-2348) Add tim...tory.psd 2 500 x 2 764

2-(PAR-2387) Design...pload.psd 2 500 x 1 600



CONTACT US

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Read more at PixelPoint.io